

PRIVACY STATEMENT MEDIAFILER
MAY 2018

Of course, we process your personal data in a careful and confidential manner. In order to properly inform you about this, we have drawn up this privacy statement. If you have any questions regarding the processing of your personal data, please contact us.

About us

Our contact details are:

Wedomedia B.V.
Europaweg 187
7336 AL Apeldoorn
KvK: 05085129

Which data do we process?

When you fill in the contact form on our website or you register for our newsletter, we process your personal data. The following personal data can be processed by us:

- First and last name;
- E-mail address;
- Phone number;
- Organization name (optional).

For what purpose do we use the personal data?

- Your **name, e-mail address, telephone number** and possibly the name of your organization are required to contact you on the basis of the message you have sent to us and to be able to send product information to you. We process this data on the basis of your consent.
- When you sign up for our newsletter, your **e-mail address** is required to send the newsletter. We process this data on the basis of your consent.

Retention period

Your data will not be retained longer than necessary for the purpose for which it was received.

When you unsubscribe from our newsletter, your personal data will be removed directly from the system.

The information we only use to reply to a message that you have sent to us through our contact form will be deleted within 2 years after our last correspondence. At the moment that you become a customer with us, we keep your data at least for a period of 7 years, in order to comply with our legal duties.

The above terms apply unless we have further legal obligations to keep the data for a longer period.

With whom do we share personal data?

We share your data with the following third parties, including our processors:

- Firstly, our servers are hosted externally.
- We also use an external e-mail solution.
- Finally, we use an external mailing program for storing our mailing lists and sending our newsletters.

Transfer to third countries

We try to process personal data as much as possible within the EEA, but sometimes we can not avoid using services from outside the EEA. These companies are located in an adequate country designated by the European Commission.

The external servers we use and the servers of our e-mail programs are located in the United States. Your data can therefore be transferred, stored and processed in the United States. The transfer of this data is done on the basis of the EU-US Privacy Shield Framework.

Security of personal data

We and our processors have taken appropriate technical measures to protect personal data against loss or other forms of unlawful processing. These measures provide a level of security that matches the data we process. These security measures include two-step verification on e-mail accounts and logical access control with passwords.

Cookies

Cookies are used for the best possible operation of this website. A cookie is a small file that is sent by this website and placed by your browser on your device. More information about cookies can be found on the ConsuWijzer website:

[<http://www.consuwijzer.nl/telecom-post/internet/privacy/uitleg-cookies>].

Functional session cookies

Some cookies are needed to perform the primary functions of the website. We place a 'mediafiler.com' cookie. With this cookie we store data and preferences for the period that you visit our website (the session). We can adjust the website as well as possible to your surfing behavior and ensure that you experience more user-friendliness during the session. We are not obliged to place or read your requests for these cookies.

Analytical cookies

Because we like to know how visitors use our website, so that we can optimize the use of the website, we use analytical cookies.

We therefore place cookies from Google Analytics. The information is anonymized as well as possible. Your IP address is expressly not used. We can not personally reduce you. More information about the Google Analytics policy can be found here:

[<https://www.google.nl/intl/nl/policies/privacy/>]. These Google Analytics cookies are stored for a maximum of 2 years.

In addition, we place analytical cookies from New Relic. More information about the New Relic policy can be found here: [<https://newrelic.com/cookie-policy>]. These New Relic cookies are stored for 2 weeks..

Social media and links

On our website you will find links to external websites. By clicking on a link you go to a website outside www.mediafiler.com. It may be that these external websites use cookies. We would like to refer you to the cookie or privacy statement of the relevant website.

To make it as easy as possible for you to share the content of this website via social media, this website has a number of social media buttons. Read the privacy statements of the respective social media channels to know how they deal with privacy.

- Facebook: [<https://www.facebook.com/privacy/explanation>]

- Twitter: [<https://twitter.com/en/privacy>]
- LinkedIn: [<https://www.linkedin.com/legal/privacy-policy>]
- Pinterest: [<https://policy.pinterest.com/en/privacy-policy>]
- Google Plus: [<https://www.google.com/policies/privacy/>]

Your rights

We would like to inform you about the rights you have and the influence that you can exercise on the processing of your personal data. If you wish to exercise one of these rights, please contact us by e-mail via info@mediafiler.com.

Access, rectification and erasure

You have the right to know what personal data we process about you and you may then request that it be rectified or deleted.

Restriction of processing

You have the right to ask us to limit the processing of your personal data, for example, if the data is no longer correct, the processing is unlawful, we no longer need your personal data or we await a decision on the objection you have made against processing.

Right of objection

You have the right to object to the processing of your personal data. If you object to the use of personal data for the purposes of direct marketing, we will no longer use your personal data for this purpose.

Data portability

You have the right to receive your personal data from us in a structured, commonly used and machine-readable form, so that you can transfer it to another party, if you have given us permission to process your data and when the processing was done automatically.

Withdraw consent

If we have obtained your data for a certain purpose on the basis of your consent, you may withdraw this consent at any time. Withdrawal of consent does not affect the lawfulness of the processing that occurred prior to the withdrawal.

Complaints

Do you have complaints about how we handle your personal data? You have the right to submit your complaints to the supervisory authority within your Member State.

Amendments

We may have to change our privacy statement, for example because we have started using different methods. We will always publish the new privacy statement on our website. If the changes apply directly to you, we will also communicate the changes directly to you.